YOUR FOUNDATION FOR TRUST AND SAFETY.

Swiss-quality markings and flooring
HIGH-QUALITY, SAFE AND INDIVIDUAL.

Dedicated to safety since 1933. Over decades we have established ourselves as innovative and dynamic manufacturers of high-quality road and surface markings as well as floor coatings. Located in the heart of Switzerland, we develop and produce first-rate standard products and custom-made products for indoors and outdoors.

Focused on quality. Streamlined processes and a high degree of flexibility allow us to manufacture not only our standard range, but also custom-made products and special paints quickly and efficiently. We are responsible, reliable and, thanks to the expertise that we have acquired over decades in the industry, we guarantee the highest quality at every stage – from order processing through to the finished product. Naturally we manufacture our products in compliance with all applicable ISO standards.

Geared towards the future. Our specialists from the Development and Application division work together with scientific institutions to research new solutions. We closely cooperate with our customers to fulfil their requests. Together with our technical specialists, we determine the requirements and develop the appropriate system solutions. We test all of our products and applications in terms of functionality and quality in our laboratory using state-of-the-art, high-precision instruments.

Always close by. Our core values are shaped by typical Swiss characteristics such as punctuality and trust. These values influence how we work together with our customers and suppliers. A highly experienced and effective team of consultants is available every day to handle our customers’ concerns. The team is responsible for offering technical advice, specifying the suitable materials and possible areas of application, and determining the climatic requirements. The result: excellent solutions and long-term relationships. Around the globe.

What we do.

01 ROAD MARKINGS
- Cold plastics
- Cold-spray plastics
- 1C and 2C high-solid paints

02 SURFACE AND SPECIAL MARKINGS
- Indoor markings
- Reduction in braking distance (high friction)
- Cycle lane markings
- Coloured surface markings
- Photoluminescent systems
- Repair products
- Tactile cold plastics

03 FLOOR COATINGS AND MARKINGS
- Concrete coatings
- Concrete sealing
- Coatings for balconies and terraces
- Coatings for car parks
- Coatings for industrial buildings
- Coatings for rooftops
01
ROAD
MARKINGS.
WE INCREASE ROAD SAFETY.

High-volume traffic areas require durable materials and quick application. BASLER offers optimal, complete system solutions which are highly visible at any time of the day or night in all weather conditions and which guarantee a high degree of safety.

Whether cold plastics, cold-spray plastics or high solid paints, when you choose our products, you are choosing quality, dimensional stability, durability and safety.

OUR SYSTEM SOLUTIONS
- Cold plastics
- Cold-spray plastics
- 1C and 2C high-solid paints

AREAS OF APPLICATION
- MOTORWAYS
  When it comes to road markings, high volumes of traffic and high speeds make good visibility and durability essential, especially in extreme weather and light conditions.

- COUNTRY ROADS AND SIDE ROADS
  In order to drive on demanding routes in a variety of terrains, drivers must pay close attention. Highly visible markings help drivers to keep an overview of the situation.

- URBAN TRAFFIC
  Complex and extremely dense traffic situations are prone to congestion. Quick setting materials make it possible for roads to be used again shortly after application.
SURFACE MARKINGS PROVIDE CLARITY AND DRAW THE EYE.

From the cycle lane to decorative facades: surface markings are more than merely functional and decorative – they also delineate special traffic patterns in urban areas.

Our system solution expertise: solvent-free, peroxide-curing methacrylate resin systems with a wide variety of possible applications on roads and in other outdoor areas.

OUR SYSTEM SOLUTIONS
- PMMA-based road coatings
- Tactile cold plastics

AREAS OF APPLICATION
- CYCLE PATH AND FOOTHPATH COATINGS
  Clear markings increase visibility for pedestrians and cyclists and provide visual protection zones.
- CONTROL SYSTEMS FOR THE BLIND OR VISUALLY IMPAIRED
  The tactile-visual control systems provide orientation and visibility as well as protection for drivers and pedestrians. The markings are robust, durable and skid resistant.
- SYMBOLS
  Arrows, numbers, warnings and other symbols offer quick and safe orientation for all road users.
- **REDUCED BRAKING DISTANCE**
  Strong anti-skid surface coatings reduce the braking distance. This allows them to protect both drivers and pedestrians. These coatings are perfect for the road in front of a pedestrian crossing or traffic lights, in tight bends or on sections of road with steep gradients.

- **DECORATIVE FACADES**
  Decorative building facades upgrade the living space in towns and communities.
03

FLOOR COATINGS AND MARKINGS.
HIGH-QUALITY PROTECTION AND ATTRACTIVE DESIGN NEED NOT BE MUTUALLY EXCLUSIVE.

Buildings are subjected to thermal, chemical and mechanical stresses on a daily basis, which results in wear and damage. Reliable coating and sealing measures protect structures and also add value in the form of sophisticated colour concepts.

We offer a comprehensive range of coatings for a variety of applications. Polymethyl methacrylate (PMMA) allows for fast and extremely chemically resilient coating or sealing systems.

OUR SYSTEM SOLUTIONS
- Waterproofing
- Coatings
- Sealants
- Markings

AREAS OF APPLICATION
- BALCONIES AND TERRACES
  Surfaces that are exposed to the weather are waterproofed and aesthetically upgraded.
- MULTI-STOREY CAR PARKS
  Driving surfaces in car parks, underground car parks and ramps get worn down due to the extreme strain or are affected by traces of condensation, salt, oil or fuel. Durable surfacing solutions protect car parks and, thanks to the variety of colours, provide a great deal of freedom in terms of design.
- INDUSTRIAL BUILDINGS
  Industrial floors must withstand excessive mechanical strain and chemical exposure. Abrasion due to forklifts, industrial dust and leaking liquids test the strength of the flooring every day.
- ROOFS
  A roof is a building’s primary source of protection against weather. A high-quality roof seal can have a decisive impact on a building’s lifespan.
- CAR PARKS AND INDOOR MARKINGS
  Markings on heavily trafficked surfaces such as car parks, where vehicles frequently need to back up and turn, must be particularly durable. The materials are dirt resistant and come in a wide range of colours, ensuring a long-lasting high level of visibility.
RESPECTED AROUND THE WORLD.

Our products offer safety and protection around the world. A large number of well-known companies on the international market which rely on the quality and competitiveness of the materials used place their trust in our high-quality products and systems.

They depend on our dedication, our reliability and our durability. BASLER offers you the ideal product for every purpose and a high-performance system for every application. We are an easy-going, reliable and flexible partner who is truly there for you.

01 Muntelier, Switzerland; Expodrom go-kart track; system: BASCO®paint; 2017
02 Dubai; “Smiley” road markings; system: BASCO®field; 2017
03 Bahrain; Al Janabiya 571 road markings; system: BASCO®paint M66; two-component paint colour; 2017
04 Nottwil, Switzerland; car park; system: BASCO®paint; 2017
05 Marbella, Spain; athletic track markings; system: BASCO®dur; 2016
06 Wörgl, Austria; system: BASCO®cryl; 2016
07 Romania; Cluj-Napoca cycle route; system: BASCO®bike; 2016
08 Bahrain; Avenue 35, Al Janabiya 571; system: BASCO®fin MP12; two-component cold-spray plastic; 2017
09 Basel, Switzerland; pedestrian crossing; system: BASCO®paint; 2015
The Berlac Group:
paint and colour experts.

Basler Lacke AG is part of the Berlac Group. The Swiss company is internationally renowned for its surface finishing, surface protection and plastic pigmentation expertise.

Its decades of extensive experience with paints and colours makes the Berlac Group an effective and reliable partner for companies around the globe.

The Berlac Group is made up of eight brands. They are all among the leading providers in their specialist areas. Whether for miniscule, high-precision applications in the watch industry, technically demanding applications in the automotive and sports industries, or for large-scale applications in the building industry: the Group’s range of colours and paints covers every sector.

Working together with a Berlac Group company means benefiting from the knowledge of the other divisions. All of the manufacturing locations regularly exchange information regarding purchasing, research and development, as well as regarding methods and application techniques.

Added value provided free of charge.